REP HEADLINE# 6244788 TRF# E:120808 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT17/12 09.25

	CON CM NOTICE: STATION M1	ਲ ਲ ਹ :	FLIGHT	ORDER		AGY	ADV
	것	REVISED LEGENCED LEGENCED LEGENCED LEGENCE LEG	TAX	R # AMERICAN		#	#
BUY#8 BUY#32 BUY#53 BUY#37 BUY#41	***** THIS IS CHANGES OF THIS MAKEGOOD OFFERS	ORDE LNS 8 N 57 E	OCT16/12			AGY.	ADV.
OFFER: CMT: CMT:	A CASH S ORDER S:	32, FOR M	7	CROSSROADS	2   6	NAME	NAME
FRI/7 THU/7 WED/7 TUE/1 TUE/6 TUE/6 :W-F/7 :RATE :TONIG	IN ADVANCE HAVE BEEN	41, 43	OCT22/12	CONTRACT	66 CANAL C	CROSSROADS	ISS/AMER.
P-730P P-730P P-730P P-723 A-700A P-730P VISION VHOW/	∞ Þ	σ ω	WK-1	T # 624478	CENTER P	S MEDIA	CROSSROADS
A PER ST 1X 6AM	*	C h	a O	TS: (LINE,	LAZA, S	LLC	DADS
OCT19 OCT17 OCT16 OCT16 OCT17 OCT17 NIEVE - 7P NI M NEWS TO KEI	***** CONTRACT S			NE, ORDER,	UITE 555		
S A A B B B A A A B B A A A B B A A A B B A B	SCHEDULED		9 9 9	R, INVOICE)			
S \$575 -	FOR			 	SALES P	BUYER N	REP.#
以 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	AT			NATL.	PRSN WA-	NAME STI	0
310 310 170 350 575 775	o Z			LOCAL	MICK	STEPHANIE	OFF.#
TRA/		E C			NESCI	MARONEY	IS
S ADVISE		OCT L // LZ		REGIONAL	(H)		SALESMAN
U U U		C   W   N					#

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

HEADLINE# 6244788 TRF# E:120808 MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!! FAX# 703-516-9680

REPORT FROM REP
\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

ADV AGY ORDER # # # ADV. AGY. NAME NAME CROSSROADS ISS/AMER. ALEXANDRIA, 0 CONTRACT CANAL CENTER PLAZA, CROSSROADS MEDIA # 6244788 VA 22314 LLC SUITE 555 CLASS: NATL. SALES BUYER NAME REP.# PRSN WA-STEPHANIE OFF.# MICK NESCI LOCAL MARONEY REGIONAL SALESMAN (H)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX

PRDCT

AMERICAN

CROSSROADS

EST#693

COMMENTS:

(LINE,

ORDER,

INVOICE)

STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 20.37

REP: THANKS, MIKE FOR MICK TTL SAME PLS CFM ADDED LN 57 REVISED ORDER ZEROED LNS 8, 32, 37, 41, 43, S

STA: STA SEE M1 FOR NEW OFFER/RVSD RATES PER STEVE REVISE

CHERYL 10/12

CON NO THIS SH A CASH IN ADVANCE SCHEDULE \*\*\*\*

: LINE#:REP LHZE#: AGENCY : CD: TIME PERIOD LGTH 11 SEC AGENCY EST# RATE II .. .. 693 START END : SPTS: HNVT .. .. DAYS :SPTS: : TOTL:

AGENCY ADVERTISER CODE PRODUCT CODE = 1 E 27

PROGRAM : NBC 17 NEWS AT

ω

Ø

700P-730P

30

\$310.00

10/19

10/19

0

FRI

0

CON COM1: ORD COM1: ELEMENT AT POSTION 1
NBC 17 NEWS AT 7 IN DAYDETAILEDPERIOD IS RATE

## REP HEADLINE# 6244788 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

C C H				0.0 H		0.0 H		0.0 H		0.04		: LINE# : REP
PROGRAM : ORD COM1:	53	PROGRAM : ORD COM1: ORD COM2: THIS IS A	57 A	PROGRAM : ORD COM1:	43 8	PROGRAM : ORD COM1:	41 8	PROGRAM : ORD COM1:	37 S	PROGRAM : ORD COM1:	32	REP : CD
NBC	700P-730P	333333	700P-730P	EXTRA ELEMENT EXTRA	730P-800P	NBC	600A-700A	: TONIGHT	1135P-1235		700P-7	TIME
17 NEWS	40 P	7P NEWS RATE REVISIONS TONIGHT SHOW/ AKE-GOOD FOR O	40 B	AT	400	TODA	AOO		1235A	NBC 17 NEWS	30P	PERIOD
NEWS AT 7 AT POSTION :	30	H H H H H H H H H H H H H H H H H H H	30	POSTION :	30	AT 6A OSTION AT 6A	30	OSTION	30	AT 7 POSTION :	30	: LGTH
1 IN DAY		R STEVE - 7P 6AM NEWS TO 6 ON LINE-43 9 ON LINE-8 8 ON LINE-32 7 ON LINE-53 6 ON LINE-37 6 ON LINE-41		1 IN DAY		1 IN DAY		1 IN DAY		T IN DAY		: SEC:
DAYDETAILEDPERIOD	\$310.00	7P NEWS O KEEP \$ 43 FOR 1 8 FOR 1 32 FOR 1 53 FOR 1 53 FOR 1 53 FOR 1	\$575.00	DAYDETAILEDPERIOD	\$275.00	DAYDETAILEDPERIOD	\$350.00	DAYDETAILEDPERIOD	\$170.00	DAYDETAILEDPERIOD	\$310.00	RATE
		IS \$575 - THE SAME SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK										
IS RATE	10/17	XXXX XX	10/17	IS RATE	10/16	IS RATE	10/16	IS RATE	10/16	IS RATE	10/18	START
	10/17	REMOVED 1X EXTRA/ 1X	10/19		10/16		10/16		10/16		10/18	: END : DATE
	0	XTRA/ 1X	ω		0		0		0		0	:SPTS:
												WEEK :
	WED		W - H		TUE		TUE		TUE		THU	DAYS
	0		ω		0		0		0		0	: TOTL:

ORDER WORKSHEET

なななる

MOD# 0: UNAPPROVED REV #1

HEADLINE# 6244788

TRF#

E:120808

\$ \$ \$

AGENCY CREDIT RISK !!!
REPORT FROM REP FAX# 703-516-9680

\*\*CHANGES\*\*

\*\*\* WNCN-TV \*\*\* OCT16/12 20.37

:LINE#:REP : LINE#: : CD: HME PERIOD .. .. LGTH .. .. SEC .. .. RATE DATE START HNU DATE •• :SPTS: /WK: HNVH .. .. DAYS :SPTS: : TOTL:

STATION MAKEGOOD OFFERS MH OK D 14835.00 BUY#53 BUY#32 BUY#41 **BUY#37** BUY#8 **BUY#43** MISSED:TUE/730P-800P FRI/700P-730P OFFER: W-F/700P-730P CMT: TONIGHT SHOW/ CMT: RATE REVISIONS TUE/600A-700A TUE/1135P-1235A WED/700P-730P THU/700P-730P 1X 6AM NEWS TO KEEP \$ THE SAME PER STEVE OCT17 (3/WK) OCT16 OCT17 OCTI8 OCT19 OCTI OCT16 7P NEWS IS \$575 308 30000 REMOVED 1X CONTRACT \$\frac{4}{5}\$ \frac{4}{5}\$ \fra TOTAL SPOTS EXTRA/ TOTAL 1× PLS (OCT12/12) ADVISE. 14835.00

44

OCT/12

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% MIVD S S WRAZ 10% WRDC 0% MLFL 0/0 CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS -NOV/11

MOD

CODE

A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE

E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

DEMOS-RA35+\*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6244788
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP AUG7/12 17.25 \*\*\* WNCN-TV \*\*\*

FLIGHT DATES OCT16/12 ORDER ADV # PRDCT AGY # # AMERICAN CROSSROADS AGY. NAME CROSSROADS MEDIA LLC ADV. NAME ISS/AMER. CROSSROADS OCT22/12 99 ALEXANDRIA, EST#693 CONTRACT CANAL CENTER PLAZA, WK-1 # COMMENTS: 6244788 VA 22314 (LINE, SUITE ORDER, 555 INVOICE) SALES PRSN WA-REP.# CLASS: NATL. BUYER NAME STEPHANIE MARONEY OFF.# MICK NESCI LOCAL REGIONAL SALESMAN # (H)

REP: NEW ORDE TTL 1483 PLS CFM ORDER 14835 @ 47X

CITY TAX

STATE TAX

CO-OP

BILLING NEEDED

DATE

AUG7/12

17.25

THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM: NBC 17 NEWS AT 11  ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDFERIOD IS CON COM1: NBC 17 NEWS AT 11	2 1100P-1135P 30 \$615.00	PROGRAM: TODAY SHOW III ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD CON COM1: TODAY SHOW III	1 1000A-1100A 30 \$200.00	AGENCY ADVERTISER CODE = 11 AGENCY EST# AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : : : : : : : : : : : : : : : : : : :
OD IS RATE	10/19	OD IS RATE	10/19	= 693	: START
	10/19		10/19		0 11
	Ъ		Ь		END :SPTS: WEEK : DATE : /WK: INVT :
	FRI		FRI		WEEK : DAYS
	1		1		: TOTL:

### \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

AUG7/12 17.25
\*\*\* WNCN-TV \*\*\*

PROGRAM : ORD COM1: CON COM1:	9	PROGRAM : ORD COM1: CON COM1:	8	PROGRAM : ORD COM1: CON COM1:	7 6	PROGRAM : ORD COM1: CON COM1:	6	PROGRAM : ORD COM1:	U	PROGRAM : ORD COM1: CON COM1:	4 5	PROGRAM : ORD COM1: CON COM1:	ω	: LINE#:REP :CD:
TODAY SHOW ELEMENT AT PO TODAY SHOW	700A-900A	NBC 17 NEWS & ELEMENT AT PC	700P-730P	NBC 17 TODAY ELEMENT AT PO	600A-700A	NBC 17 NEWS F ELEMENT AT PC NBC 17 NEWS F	600P-630P	JUDGE JUDY ELEMENT AT PO JUDGE JUDY	530P-600P	JUDGE JUDY ELEMENT AT PO JUDGE JUDY	500P-530P	TONIGHT SHOW ELEMENT AT PONIGHT SHOW	1135P-1235A	TIME PERIOD
POSTION 1	30	POSTION 1	30	FODAY AT 6A FOODAY AT 6A	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	: LGTH :
IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$350.00	IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$170.00	SEC: RATE
IS RATE	10/19	IS RATE	10/19	IS RATE	10/19	IS RATE	10/19	IS RATE	10/19	IS RATE	10/19	IS RATE	10/19	START
	10/19		10/19		10/19		10/19		10/19		10/19		10/19	: END : DATE
	0		Ь		0		н		ш		ч		Ч	:SPTS:
	FRI		FRI		FRI		FRI		FRI		FRI		FRI	WEEK :
														DAYS
	0		Ъ		0		Ъ		Ъ		1		P	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25

PRO	10	NE#:REP :CD:
PROGRAM : ORD COM1:		· CD:
	730P-800P	
ENT AT	40C	TIME PERIOD
POS		
TION 1	30	: LGTH : SEC
H Z		 M
DA		O H
Y D E	<b>10</b>	" "
EXTRA ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE	\$275.00	RATE
D O		
IS RATE	10/19	START
	Ъ	
	10/19	END
	Ъ	:SPTS: WEEK
		WEEK
	FRI	
		DAYS
	ц	: TOTL:

PRO	16	PRO ORD CON	15	PRO ORD CON	14	PRO ORD CON	13	PRO ORD CON	12	PRO ORD CON	11	PRO ORD CON	10	: LINE#:REP :
PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		· : CD:
NBC 17 NEWS	600F-630F	JUDGE JUDY ELEMENT AT JUDGE JUDY	530P-600P	YUDGE JUDY	500P-530P	TONIGHT SHOW TONIGHT SHOW	1135P-1235A	TODAY SHOW ELEMENT AT TODAY SHOW	AOOOH-TIOOA	TODAY SHOW ELEMENT AT	900A-1000A	EXTRA ELEMENT AT EXTRA	730P-800P	TIME PERIOD
POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	3 0	HII POSTION 1	30	II POSTION 1	30	POSTION 1	30	: LGTH :
IN DAYDE	₹D	IN DAYDE	-CS	IN DAYDE	-to-	IN DAYDE	₹O:	IN DAYDE	ŧo.	IN DAYDE	-to-	IN DAYDE	₹5	 C E S E S
DAYDETAILEDPERIOD	\$305.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$170.00	DAYDETAILEDPERIOD	\$240.00	DAYDETAILEDPERIOD	\$240.00	DAYDETAILEDPERIOD	275.00	RATE
IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	IS RATE	10/19	IS RATE	10/19	: START
	10/22		10/22		10/22		10/22		10/22		10/19		10/19	: END : DATE
	0		1		Р		1		н		μ		1	: SPTS:
														WEEK :
	MON		MON		MON		MON		MON		FRI		FRI	
														DAYS
	0		7		1		Ъ		T		P		1	: TOTL:

CON COM1: NBC 17 NEWS AT 6

# REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25

PROGRAM : ORD COM1: CON COM1:	23	PROGRAM : ORD COM1:	22	PROGRAM : ORD COM1:	21	PROGRAM : ORD COM1:	20	PROGRAM : ORD COM1:	19	PROGRAM : ORD COM1:	18	PROGRAM : ORD COM1:	17	:LINE#:REP :CD:
SATURDAY TO ELEMENT AT SATURDAY TO	700A-900A	NOTRE DAME ELEMENT AT NOTRE DAME	330P-700P	TODAY SHOW ELEMENT AT TODAY SHOW	900A-1000A	EXTRA ELEMENT AT EXTRA	730P-800P	NBC 17 NEWS	700P-730P	NBC NIGHTLY	630P-700P	: NBC 17 TODAY AT 6A 1: ELEMENT AT POSTION 1: NBC 17 TODAY AT 6A	600A-700A	: TIME PERIOD
DAY POSTION 1	30	FOOTBALL POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	3 0	AT 6A POSTION 1 AT 6A	30	: LGTH
IN DAYDETAILEDFERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$920.00	IN DAYDETAILEDPERIOD	\$350.00	SEC : RATE
IS RATE	10/20	IS RATE	10/20	IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	IS RATE	10/22	: START : DATE
	10/20		10/20		10/22		10/22		10/22		10/22		10/22	: END
	Ь		ч		7		Ъ		Р		ч		0	:SPTS:
	SAT		SAT		MON		MON		MON		MON		MON	WEEK : DAYS
	ב		Ъ		Р		ч		ь		ь		0	: TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25
\*\*\* WNCN-TV \*\*\*

\$200.00 10/21 10/21 1  DAYDETAILEDPERIOD IS RATE \$200.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$170.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$250.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$250.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$305.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$305.00 10/18 10/18 1  DAYDETAILEDPERIOD IS RATE  \$350.00 10/18 10/18 0  THE TIME THE TIME THE THE THE THE THE THE THE THE THE TH	10/21 10/21 IS RATE 10/18 10/18
TE 10/21 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10/21 1 10/18 1 10/18 1 10/18 1 10/18 1 10/18 0
	THU THU THU
The state of the s	

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25 \*\*\* WNCN-TV \*\*\*

														: LINE#:REP
PROGRAM : ORD COM1:	37	PROGRAM : ORD COM1:	36	PROGRAM : ORD COM1:	យ បា	PROGRAM : ORD COM1:	34	PROGRAM : ORD COM1:	33	PROGRAM : ORD COM1:	3 2	PROGRAM : ORD COM1:	3 1	E#:
TONIGHT TONIGHT	1135P-1235A	: NBC 17 NEWS : ELEMENT AT : NBC 17 NEWS	1100P-1135P	: TODAY SHOW : ELEMENT AT : TODAY SHOW	1000A-1100A	: TODAY SHOW : ELEMENT AT : TODAY SHOW	900A-1000A	EXTRA ELEMENT EXTRA	730P-800P	NBC 17 1 ELEMENT NBC 17 1	700P-730P	NBC ELEI NBC	630P-700P	: TIME PERIOD
SHOW AT POSTION SHOW	A 30	EWS AT 11 AT POSTION EWS AT 11	B 30	HII	A 30	POSTION	3 0	AT POSTION	30	NEWS AT 7 AT POSTION NEWS AT 7	30	POSTION	30	IOD : LGTH
1 IN DAYDI		1 IN DAYDI		1 IN DAYDI		1 IN DAYDI		1 IN DAYDI		1 IN DAYDI		T IN DAYD		SEC
DAYDETAILEDPERIOD	\$170.00	DAYDETAILEDPERIOD	\$615.00	DAYDETAILEDPERIOD	\$200.00	DAYDETAILEDPERIOD	\$240.00	DAYDETAILEDPERIOD	\$275.00	DAYDETAILEDPERIOD	\$310.00	DAYDETAILEDPERIOD	\$920.00	RATE
) IS RATE	10/16	O IS RATE	10/16	O IS RATE	10/16	O IS RATE	10/18	D IS RATE	10/18	D IS RATE	10/18	D IS RATE	10/18	: START
	10/16		10/16		10/16		10/18		10/18		10/18		10/18	: END : DATE
	Ь		Н		Ч		ч	•	0		r		T	:SPTS:
														WEEK :
	TUE		TUE		TUE		THU		THU		THU		THU	DAYS
	Ь		н		Ч		Р		0		T		1	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25

														: LINE#:REP
PROGRAM : ORD COM1:	44	PROGRAM : ORD COM1:	43	PROGRAM: ORD COM1:	42	PROGRAM: ORD COM1: CON COM1:	41	PROGRAM : ORD COM1:	40	PROGRAM: ORD COM1:	3 9	PROGRAM : ORD COM1:	3 8	# : CD
TODAY SHOW	900A-1000A	EXTRA EXTRA EXTRA	730P-800P	TODAY SHOW	700A-900A		600A-700A	: NBC 17 NEWS	600P-630P	: JUDGE JUDY : ELEMENT AT	530P-600P	HUDGE JUDY:  ELEMENT AT  JUDGE JUDY	500P-530P	: TIME PERIOD
W II T POSTION 1	30	T POSTION 1	30	W POSTION 1	30	NBC 17 TODAY AT 6A ELEMENT AT POSTION 1 NBC 17 TODAY AT 6A	30	WS AT 6 T POSTION 1 WS AT 6	30	A BOSLION T	30	Y POSTION 1	3 0	: LGTH
IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$350.00	IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	: SEC : RATE
D IS RATE	10/16	D IS RATE	10/16	D IS RATE	10/16	D IS RATE	10/16	D IS RATE	10/16	D IS RATE	10/16	D IS RATE	10/16	: START
	10/16		10/16		10/16		10/16		10/16		10/16		10/16	: END : DATE
	ч		Ч		Ь		Ъ		н		1		0	:SPTS:
	TUE		TUE		TUE		TUE		TUE		TUE		TUE	WEEK :
														DAYS
	н		Ч		٢		1		T		1		0	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*\* WNCN-TV \*\*\*

PROGRAM ORD COM CON COM	5 1	PROGRAM ORD COM CON COM	50	PROGRAM ORD COM: CON COM:	49	PROGRAM ORD COM CON COM	4 8	PROGRAM ORD COM CON COM	47	PROGRAM ORD COM CON COM	4 6	PROGRAM ORD COM CON COM	<b>4</b> 5	: LINE#:REP :
RAM : COM1:	60	RAM : COM1 :	6	RAM: COM1: COM1:	UI (1)	RAM : COM1:	50	RAM : COM1:	11	RAM: COM1:	ц	RAM : COM1:	10	CD
NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT F NBC 17 NEWS	600P-630P	AT E SOUDCE JUDY	530P-600P	JUDGE JUDY ELEMENT AT E	500P-530P	TONIGHT SHOW	1135P-1235A	NBC 17 NEWS ELEMENT AT I NBC 17 NEWS	1100P-1135P	TODAY SHOW I	1000A-1100A	TIME PERIOD
POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	SHOW AT POSTION 1 SHOW	30	POSTION 1	30	III POSTION 1	30	: LGTH
IN DA		IN DA		IN DA		IN DA		IN DA		IN DA		IN DA		SEC
DAYDETAILEDPERIOD	\$350.00	DAYDETAILEDPERIOD	\$305.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$170.00	DAYDETAILEDPERIOD	\$615.00	DAYDETAILEDPERIOD	\$200.00	RATE
IS RATE	10/17	O IS RATE	10/17	O IS RATE	10/17	O IS RATE	10/17	O IS RATE	10/17	O IS RATE	10/17	O IS RATE	10/17	: START
	10/17		10/17		10/17		10/17		10/17		10/17		10/17	: END : DATE
	Н		ч		н		н		Ь		н		0	: /WK:
	MED		WED		MED		WED		WED		WED		WED	: WEEK :
														DAYS
	1		Н		P		ц		1		н		0	:TOTL:

REP HEADLINE# 6244788
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY OF ORDER WORKSHEET

-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399
-9399

:LINE#:REP OCT/12 ORD COM1: PROGRAM : PROGRAM : ORD COM1: ORD COM1: CON COM1: CON COM1: ORD COM1: ORD COM1: LINE#: CON COM1: PROGRAM : CON COM1: PROGRAM : PROGRAM : ហ 54 14835.00 : CD: 900A-1000A 730P-800P 700A-900A 700P-730P 630P-700P NBC 17 NEWS AT 7 ELEMENT AT NBC NIGHTLY NEWS NBC NIGHTLY NEWS ELEMENT AT POSTION 1 ELEMENT AT ELEMENT AT POSTION 1 TODAY SHOW TODAY SHOW ELEMENT AT POSTION 1 NBC 17 NEWS AT 7 TIME PERIOD TODAY SHOW TODAY SHOW EXTRA EXTRA HH POSTION 1 POSTION 1 LGTH : 30 30 30 30 30 HZ IN DAYDETAILEDPERIOD IS RATE IN DAYDETAILEDPERIOD IN DAYDETAILEDPERIOD IN DAYDETAILEDPERIOD SEC DAYDETAILEDPERIOD .. .. \$920.00 \$275.00 \$550.00 \$310.00 \$240.00 RATE IS RATE IS RATE IS RATE IS RATE 10/17 10/17 10/17 10/17 10/17 START 10/17 10/17 10/17 10/17 10/17 END : SPTS: μ Н μ Н 0 CONTRACT WHHK TVVT SPOTS MED MED MED MED MED DAYS 14835.00 : TOTL: :SPTS: 47 μ μ 0 ٢

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% MIVD 35% WRAZ 10% WRDC 0% MLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+\*

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

itation and	Location:			Da	te:
Stephanie M	/laroney				
o hereby reque	st station time conc	erning the foll	owing issue:		
merican Cros 401 New Yor Vashington, E reasurer: Ma	k Avenue Suite CC 20005	1200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charç	jes:		A Vs. CLand	TO SOMEORY AND A	0 au a Aus co
Does the p	me will be used by	in whole o	n Crossroads or in part) o	communicate	"a
message re	elating to any  Yes	political i	matter of n	ational impo $oxed{ imes} N_0$	rtance?"

For programming that "communic importance," list the name of the looffice(s) being sought and the date	egally qualified candidate(s) t	he programming refers to the
For programming that "communication importance," attach Agreed Upon S	ites a message relating to any Schedule (Page 3)	political matter of national
I represent that the payment for the	e above described broadcast to	me has been furnished by:
Treasurer Margee Clancy		
and you are authorized to announce furnishing the payment, if other tha  a corporation; a committee  The names, offices, and addresses of	n an individual person, is:  ee;  an association;  of the chief executive officers	or other unincorporated group.
agents of the entity are named below THIS STATION DOES NOT DISC OF RACE OR ETHNICITY IN THI	w (may be attached separately  RIMINATE OR PERMIT D	(): ISCRIMINATION ON THE BASI
I agree to indemnify and hold harmles reasonable attorney's fees, that may en advertisement(s). For the above-state transcript, or tape, which will be del before the time of the scheduled broad	s the station for any damages sue from the broadcast of the ed broadcast(s), I also agree ivered to the station at least	or liability, including above-requested
TO BE SIGN	ED BY ISSUE ADVI	ERTISER
Date Sign	1//my	703-299-1760
5.5.1	ature	Contact Phone Number
TO BE SIGNEL	D BY STATION REP	PRESENTATIVE
☐ Accepted	☐ Accepted in Part	Rejected
Signature	Printed Name	Title